



EDUCATION INDUSTRY

MISSOURI TARGET INDUSTRY

FEBRUARY 2022

QUICK STATS EDUCATION STATEWIDE

2020 Average Annual Wage
(State, Local, Private)

\$47,773

8.6% increase from 2015-2020

2020 Employment Statewide
(State, Local, Private)

207,380

5.6% decrease from 2015-2020

Net Employment Change
(State, Local, Private)
2015-2020

-12,377

2020 Number of Establishments
(State, Local, Private)

4,367

Employment Change
2015-2020

Education (Private)

-1,033

Education (State Government)

-2,472

Education (Local Government)

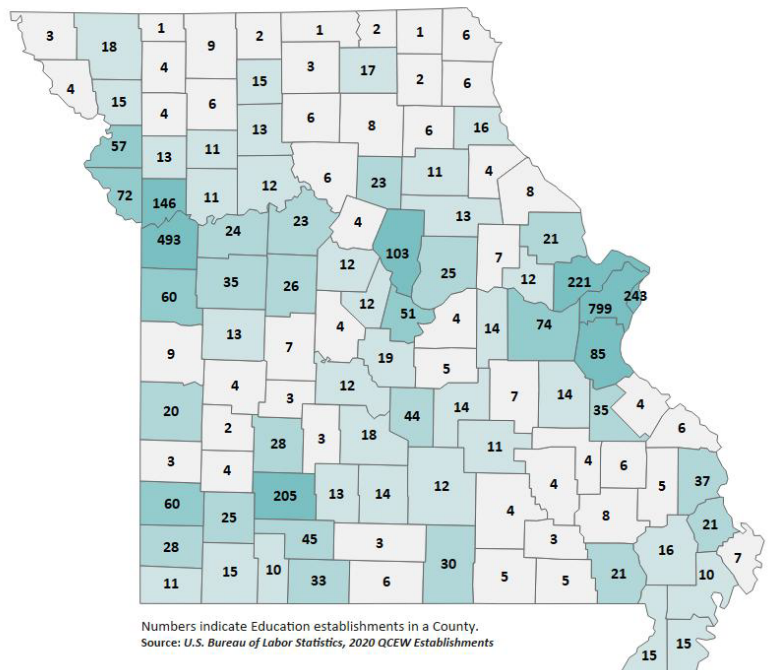
-8,870

Due to the nature of the Education Industry, it is the only target industry that combines public and private sectors to get a clear picture of how it is performing in the state. This industry includes federal, state, local, and private schools. The majority of Education employment is found in local government. State government and the private sector employ a sizable number of Education employees, while the federal government employs a very small number of employees. Missouri's Education industry represents 8.1 percent of total employment, employing 207,380 workers across 4,367 establishments.

Location quotient (LQ) compares the regional share of an industry to the national share. LQs that are higher than the national average of 1.0 indicate a higher employment concentration within a region. The Education industry in Missouri, overall, has an LQ of 0.89, meaning it is less concentrated as compared to the Education industry in the United States.

Employment declined an average of 1.1 percent per year from 2015 to 2020, for a total of 12,377 jobs. Employment in the industry was negatively impacted by the COVID-19 pandemic during 2020. Education establishments can be found throughout the state in every county. Every county has at least a local school district, while some counties also have colleges and private education establishments.

MISSOURI CONCENTRATION OF EDUCATION ESTABLISHMENTS



EDUCATION TARGET INDUSTRY GROUP

NAICS	Education & Support Industries	2020 Establishments	2020 Employment	2020 Average Annual Wage	2020 Employment LQ	2015-2020 Change in Employment
All	All Industry, Private & Public	217,324	2,675,116	\$54,046	1.00	-40,464
	All Education	4,367	207,380	\$47,773	0.89	-12,377
61	Federal Government	2	6	\$55,775	0.02	-2
61	State Government	62	26,087	\$57,641	0.70	-2,472
61	Local Government	2,256	138,439	\$44,688	0.97	-8,870
61	Private	2,047	42,848	\$51,731	0.82	-1,033

Source: U.S. Bureau of Labor Statistics, Quarterly Census of Employment and Wages, 2020 Annual Data

The Education industry has an average annual wage of \$47,773, or \$6,273 less than the state's average annual wage of \$54,046. The highest average annual wages within the Education industry are found in state government, which includes universities and colleges.

The Education industry had declining employment between 2015 and 2020. Local government experienced the greatest decline. While local government experienced the greatest net employment decline, state government experienced a greater percentage decline, losing 8.7 percent of its employment between 2015 and 2020.

NOTES:
Target Industries are defined by North American Industry Classification System (NAICS) codes relevant to the target industry cluster. Industry clusters are not mutually exclusive and may include similar industry codes.

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